

# HEALTH & WELLNESS EDUCATION PACKAGES 2022



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**KIDS OUT  
and ABOUT**  
com

 BeyondtheNest.com

 **ENTERTAINMENTCALENDAR.COM**

# Package Discounts for Sports Educators

You're a yoga or health & wellness educator: Our readers are your audience! We promote wellness education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!

## ✓ INTRO: ~~\$600~~ \$500

- A paragraph in our after-school / fall program e-newsletter the second Monday of August OR one of our regular Thursday e-newsletters
- A paragraph in our March OR April edition of our summer camps / programs newsletter
- One-year content ad on our sports / exercise class page or sports camp page

## ✓ STANDARD: ~~\$2100~~ \$1500

Everything from the intro package plus...

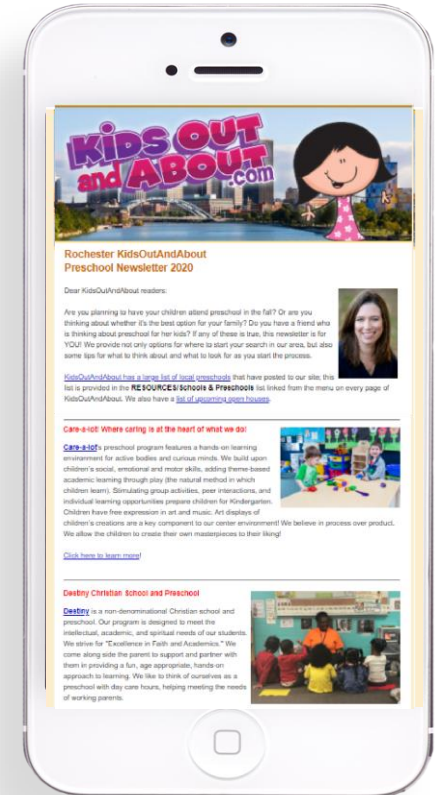
- Six paragraphs (you choose six different Thursdays during your main signup periods) in our weekly e-newsletter about your program
- 12-month content ad on sports camp page or 728 x 90 image ad on main camp page
- Paragraph in March AND April editions of our special summer camp e-newsletter

## ✓ PREMIUM: ~~\$3800~~ \$2660

Everything from the intro and standard packages plus...

- 1-month Leaderboard image ad (728 x 90 px) or Top image ad (450 x 150) OR 2 months of video ad (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!



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# THANK YOU



Connect with us  
**to get started!**

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Promoting wellness  
education furthers  
KOAA's mission to help  
kids be healthy and happy  
as they grow!